

*Milk fortification project to tackle malnutrition*

## **Collaborative project of World Bank, Tata Trusts & NDDB**

While launching a pilot milk fortification project at NDDB, Anand in September 2017, Shri Dilip Rath, Chairman, National Dairy Development Board (NDDB) said that Vitamin A & D deficiencies are widely prevalent in India. Fortification of appropriate foods with Vitamin A and D is a viable strategy to tackle micronutrient malnutrition.

He also inaugurated a Milk Fortification Awareness Workshop organised by NDDB to mark the project launch event. In his inaugural address, Shri Rath conveyed, "Since milk is consumed by majority, fortification of milk with vitamin A & D is an excellent way of addressing dietary deficiencies."

This pilot initiative is financed by the South Asia Food and Nutrition Security Initiative (SAFANSI), administered by the World Bank. SAFANSI seeks to address chronic malnutrition by fostering crosscutting actions to achieve measurable improvements in food and nutrition security in the countries of the South Asia



region. The World Bank, Tata Trusts and NDDB are collaborating to implement this pilot milk fortification project. The Tata Trusts will provide fortificants (Vitamins) free of cost for first six months and at 50% cost for next six months to the Milk Unions and Milk Producer Companies participating in this pilot initiative.

NDDB will develop protocols for milk fortification, train participating Milk Unions and Producer Companies to fortify milk, build human resources to provide support to these institutions for fortified milk production /associated quality control and conduct dissemination workshops to share the outcomes.

MDs of federations; CEOs of milk unions/ producers companies; officers of the World Bank, Tata Trusts, FSSAI and NDDB participated in the workshop. The workshop provided an opportunity to representatives from more than 70 institutions for project briefing, open discussions and experience sharing on milk fortification.

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## **Regional workshops on milk fortification**



Delhi



Mumbai

Regional workshops on milk fortification were organized by FSSAI, TATA Trusts and NDDB in Delhi & Mumbai. Presentations were made on process, labeling/packaging and technical/operational support provided for Milk Fortification Project. Managing Directors, General Managers and Managers from Milk Federations/Producer companies/Unions from the Northern, Southern and Western regions attended.